



2025 Annual Report

Building Momentum. Expanding Impact. Strengthening Legacy.

A Message from the President & CEO

As we reflect on 2025, it is clear that this year represented a transformational period for Fort Worth Colonial Charities ("FWCC"/"organization"). What began as a year focused on organizational structure, operational growth, and strategic planning quickly evolved into one of momentum, visibility, and impact.

Throughout the year, Fort Worth Colonial Charities strengthened its foundation while simultaneously expanding its role in collegiate golf, military outreach, community engagement, and charitable giving. Together with Colonial Country Club, the Charles Schwab Challenge, our volunteers, sponsors, donors, and community partners, we continued to elevate the visibility and reach of FWCC while positioning Fort Worth as the "Capital of College Golf."

This year brought exciting milestones, including the transition of the Ben Hogan Award under the FWCC umbrella, continued growth of our collegiate golf initiatives, expanded military outreach programming, enhanced Birdies for Charities efforts, and the development of new signature events and strategic partnerships.

Most importantly, the work completed in 2025 established a framework for long-term sustainability and growth. We strengthened governance practices, improved financial oversight, enhanced communication, modernized branding and digital platforms, and expanded organizational planning.

None of this progress would have been possible without the continued support of our board, sponsors, volunteers, Colonial Country Club leadership, charitable partners, and the Fort Worth community.

Thank you for your commitment to our mission and your belief in what Fort Worth Colonial Charities can continue to become.

A handwritten signature in black ink, appearing to read "B. Estridge".

Brian Estridge
President & CEO
Fort Worth Colonial Charities

Mission & Vision

Commitment to Compassion

Fort Worth Colonial Charities is dedicated to empowering the next generation through innovative educational, athletic, and enrichment programs supported by our investment. We believe in fostering not just skills, but confidence and teamwork through sports and enrichment activities.

We are equally committed to supporting military veterans and their families through impactful initiatives that honor their service and sacrifice. By partnering with organizations throughout Fort Worth and beyond, Fort Worth Colonial Charities seeks to create lasting community impact while strengthening the connection between golf, philanthropy, education, and service.

2025 Highlights

Birdies for Charities

- Nearly \$19 million generated through Birdies for Charities initiatives in 2025 from our partner charities.
- Expanded donor and nonprofit engagement efforts.
- Enhanced award distribution event experience at the Fort Worth Museum of Science and History.

Collegiate Golf Impact

- Ben Hogan Collegiate Invitational was invited to be elevated with PGA TOUR University recognition.
- Charles Schwab Women's Collegiate Invitational continued growth and expansion.
- 300 hotel room nights were generated annually through collegiate events.

Military & Community Outreach

- Expanded veteran outreach initiatives during Charles Schwab Challenge week.
- Enhanced Military Home Giveaway programming and storytelling initiatives.
- Continued growth of Patriots Outpost and military-focused community engagement.

Colonial Employee Scholarship Fund

- Each of our signature events contributed a portion of their revenue to the Colonial Employee Scholarship Fund.
- FWCC's total commitment to the fund was for nearly \$40,000.

Organizational Growth & Governance

The 2025 calendar year represented a pivotal period of growth and organizational development for Fort Worth Colonial Charities.

FWCC focused heavily on building the infrastructure necessary for long-term sustainability, including:

- Establishing operational leadership and organizational priorities
- Developing mission, vision, branding, and digital platforms
- Creating board governance and policy manuals
- Strengthening communication with Colonial Country Club leadership and membership
- Improving financial oversight and reporting procedures
- Developing long-term strategic planning initiatives

FWCC also worked closely with Colonial Country Club leadership to establish consistent communication, accountability, and alignment while maintaining FWCC's independent 501(c)(3) governance structure. Discussions throughout the year focused on transparency, operational sustainability, and long-term partnership opportunities.

Additional strategic planning efforts included:

- Strengthening relationships with the Fort Worth Sports Commission
- Exploring partnerships with the Hogan Foundation and First Tee
- Evaluating future staffing and operational needs
- Building new sponsorship and fundraising opportunities
- Enhancing media and storytelling capabilities

Financial Investment

The financial performance in 2025 positions the organization for continued growth while reinforcing our commitment to maximizing donor impact. As we continue to expand programs such as Birdies for Charity, Patriots Outpost, Executive Women's Day, youth initiatives, and collegiate golf programming, we remain focused on ensuring that every contribution creates meaningful and measurable change throughout our community. The Board of Directors, staff, volunteers, sponsors, and donors should all take pride in another year of sound financial management that enables Fort Worth Colonial Charities to fulfill its Commitment to Compassion while investing in the lives of veterans, children, students, and families across North Texas.

Financial Summary

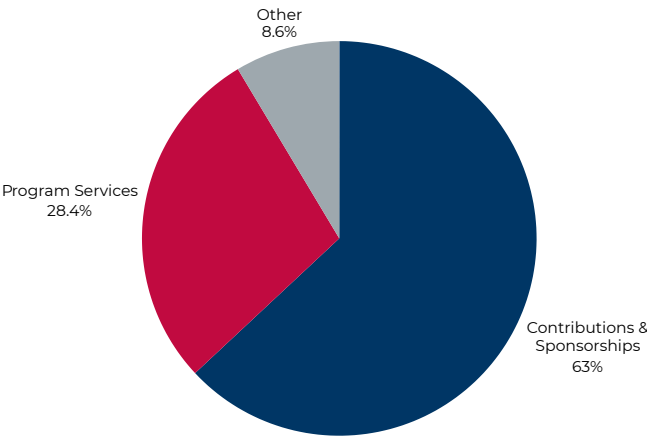
Fort Worth Colonial Charities experienced another year of exceptional financial strength and disciplined stewardship in 2025, providing the organization with the resources necessary to expand its impact throughout North Texas. Through the generosity of our corporate partners, individual donors, and community supporters, we continued to build a sustainable financial foundation while investing the vast majority of our resources directly into our mission.

The organization's revenue model remained both diverse and resilient. Corporate sponsorships accounted for 57.6% of total revenue, reflecting the confidence and long-term commitment of our valued business partners. Special events generated 37.1%, demonstrating the continued success of our signature fundraising events and the remarkable support of our volunteers and attendees. Individual and charitable contributions represented 32.4%, highlighting the growing engagement of donors who believe in our mission, while other revenue sources contributed 10%, further strengthening the organization's financial stability.

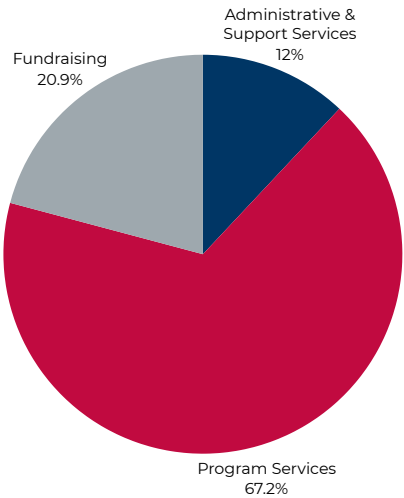
On the expense side, Fort Worth Colonial Charities continued its commitment to responsible fiscal management. More than 91% of every dollar spent directly supported mission delivery and fundraising efforts, with 41.2% invested in program services that benefit military veterans, youth development initiatives, educational programming, and community partnerships. Fundraising expenses represented 12.7%, providing the infrastructure necessary to sustain future growth and expand charitable giving opportunities.

Most notably, administrative and support services accounted for just 8.9% of total expenses, underscoring the organization's commitment to operational efficiency and prudent financial oversight. This low administrative cost reflects a culture of accountability, volunteer engagement, and careful stewardship of every charitable dollar entrusted to Fort Worth Colonial Charities.

REVENUES



EXPENSES



Statements of Financial Position

ASSETS	2025
CASH & CASH EQUIVALENTS	\$866,815
OTHER CURRENT ASSETS	\$129,582
TOTAL ASSETS	\$996,397

LIABILITIES	2025
ACCOUNTS PAYABLE	\$127,917
DEFERRED REVENUE	\$262,900
TOTAL LIABILITIES	\$400,817

NET ASSETS	2025
UNDESIGNATED	\$183,452
DESIGNATED FOR FUTURE OPERATIONS	\$113,215
RESTRICTED	\$298,913
TOTAL NET ASSETS	\$595,580
TOTAL LIABILITIES & NET ASSETS	\$996,397

Statements of Activities

REVENUES & OTHER SUPPORT	2025
CONTRIBUTIONS	\$486,068
SPONSORSHIPS	\$864,251
GIFTS IN-KIND	\$19,835
FUNDRAISING	\$73,863
ENTRY FEES	\$53,950
OTHER	\$1,677
TOTAL REVENUE & OTHER SUPPORT	\$1,499,645

EXPENSES	2025
PROGRAM SERVICES	\$617,832
ADMINISTRATIVE & SUPPORT SERVICES	\$133,923
FUNDRAISING & EVENT EXPENSES	\$747,072
TOTAL EXPENSES	\$1,498,827
CHANGE IN NET ASSETS	\$818

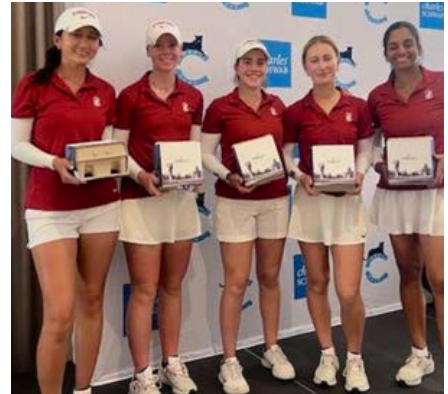
Signature Events & Programs

Charles Schwab Women's Collegiate Invitational

The Charles Schwab Women's Collegiate Invitational continued to strengthen Colonial Country Club's position within elite collegiate golf while aligning with Charles Schwab's growing investment in women's golf initiatives.

The event provided significant exposure for Fort Worth, Colonial Country Club, and FWCC while generating economic and community impact. The tournament also reinforced Colonial's commitment to collegiate golf and strengthened relationships with players, coaches, universities, sponsors, and fans.

Our guest speaker, Dottie Pepper, spoke on the challenges that women has faced over the years in college golf and the barriers that have been removed. She highlighted the commitment from Colonial Country Club and Charles Schwab to the sport of women's golf and challenged each of the players to stay grounded in their pursuit of excellence yet allowing themselves to enjoy the ride along the way.



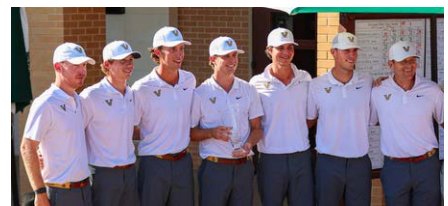
Ben Hogan Collegiate Invitational presented by Charles Schwab

The Ben Hogan Collegiate Invitational continued to establish itself as one of the premier events in men's collegiate golf.

In 2025, the tournament was invited to receive elevated recognition through PGA TOUR University for 2026 and beyond, further increasing national visibility and enhancing the event's recruiting and developmental impact.

The tournament featured one of the strongest fields in collegiate golf and continued to serve as an important recruiting tool for the Charles Schwab Challenge.

27 former BHCI participants competed in the Charles Schwab Challenge field. The event generated expanded media coverage and national exposure, and prominent collegiate coaches continued to recognize the BHCI as one of the most respected events in the country.



What They're Saying

"The Ben Hogan Collegiate Invitational is a major in men's college golf."

— Scott Limbaugh,
Vanderbilt Head Coach

"There is no better event on the schedule than the BHCI."

— Conrad Ray,
Stanford Head Coach

Signature Events & Programs

Ben Hogan Award presented by Baird

One of the most significant milestones of 2025 was the transition of the Ben Hogan Award operations under Fort Worth Colonial Charities. The Friends of Golf and Hogan Trophy Award Foundation approved the partnership in July. This transition further solidified Fort Worth and Colonial Country Club as the epicenter of collegiate golf.

The Ben Hogan Award annually honors the top men's collegiate and amateur golfer in the country and remains one of the most prestigious honors in amateur golf. FWCC leadership worked closely with the award board, sponsors, and Friends of Golf leadership to ensure a smooth operational transition while preserving the legacy and integrity of the award.

The 2025 Ben Hogan Award Ceremony continued to elevate the event presentation experience through enhanced production, upgraded visuals, and expanded hospitality.

The award also continued its philanthropic legacy, having contributed more than \$1 million to collegiate golf programs and charitable organizations since 2002.



Signature Events & Programs

Executive Women's Day

Executive Women's Day continued to expand as a premier corporate and leadership engagement platform during Charles Schwab Challenge week. Our charitable commitment to this event remained at the heart of the day.

Fort Worth Colonial Charities – through the revenue received from Executive Women's Day presented The Women's Center of Tarrant County with a \$60,000 grant to expand their efforts to help individuals build a better future through their commitment to excellence, evidence-based programs, community partnerships and collaboration, experienced leadership, and a team of passionate staff and volunteers.

The 2025 event featuring Chris Evert generated strong attendance and elevated visibility while continuing to strengthen relationships with corporate leaders, sponsors, and community partners.

FWCC also expanded the women's leadership platform through the "Uncorked" event and ongoing conversations surrounding the potential development of a Women's Collegiate Golf Award.



Signature Events & Programs

Military Outreach & Patriots Programs

FWCC continued to expand military outreach and veteran engagement initiatives throughout 2025.

Programs including Patriots Outpost and the Military Home Giveaway remained central to FWCC's mission and tournament-week programming.

Board discussions throughout the year focused on enhancing storytelling, presentation quality, veteran visibility, and long-term partnership opportunities.

Plans for 2026 include:

- Expanded luncheon format for the Military Home Giveaway
- Enhanced family storytelling and video production
- Increased military-focused sponsorship partnerships
- Expanded charitable outreach during tournament week.



Signature Events & Programs

Birdies for Charity

Birdies for Charity remained one of the organization's most impactful philanthropic initiatives for the 33 charities in Fort Worth and Tarrant County.

The 2025 Birdies for Charity Celebration event featured:

- Upgraded off-site venue experience.
- Expanded branding and production elements
- Increased nonprofit engagement.
- Enhanced storytelling and community visibility

FWCC leadership also completed a comprehensive after-action review to identify opportunities for:

- Improved event flow and presentation
- Expanded charity storytelling
- Stronger nonprofit engagement
- Greater year-round activation opportunities
- Enhanced community visibility for partner charities



\$19,000,000

Amount of charitable contributions generated through Birdies for Charity efforts in 2025.



Media, Branding & Storytelling

A major area of focus in 2025 involved expanding FWCC's media presence, storytelling capabilities, and digital engagement.

New Website Launch

FWCC launched a new organizational website in 2025 designed to:

- Better communicate FWCC's mission
- Highlight programs and impact.
- Improve donor and sponsor engagement.
- Enhance storytelling and visibility.
- Create a stronger public-facing identity.

Breaking Par Television Feature

FWCC partnered with Breaking Par Productions on a nationally distributed feature episode highlighting:

- Colonial Country Club
- Fort Worth Golf History
- The Ben Hogan Award
- Collegiate golf initiatives
- The "Capital of College Golf" campaign

The feature aired nationally throughout the month of September 2025, across the FanDuel Regional Sports Networks and additional distribution outlets, giving FWCC and Colonial expanded visibility across golf and sports audiences.

The project served as an important branding and awareness initiative designed to elevate Fort Worth, Colonial Country Club, and FWCC on a national stage while helping formally launch the "Capital of College Golf" campaign.

The coverage also complemented additional Golf Channel exposure generated by the Ben Hogan Collegiate Invitational, including:

- Golf Today highlights and leaderboard coverage.
- Golf Central Pregame final round coverage.
- PGA TOUR University integration and digital amplification

These initiatives significantly expanded national awareness of FWCC's collegiate golf leadership and charitable mission.

Golf Channel & PGA TOUR Exposure

FWCC's collegiate events continued to receive enhanced media exposure through:

- Golf Channel coverage.
- PGA TOUR University integration
- Digital and social media promotion
- Expanded collegiate golf visibility.

Strategic Initiatives & Future Growth

Throughout 2025, FWCC focused heavily on long-term strategic positioning and future growth opportunities.

Key initiatives under development include:

The Capital of College Golf

FWCC continued developing a unified branding initiative positioning Fort Worth and Colonial Country Club as the “Capital of College Golf.”

The initiative aligns:

- Ben Hogan Award
- Ben Hogan Collegiate Invitational
- Charles Schwab Women’s Collegiate Invitational
- Future collegiate golf awards and programming
- Community and tourism initiatives

Women’s Collegiate Golf Award

FWCC explored the development of a women’s collegiate golf award designed to mirror the prestige and impact of the Ben Hogan Award.

Hogan Foundation Collaboration

Ongoing conversations continued regarding future partnerships and strategic alignment opportunities with the Hogan Foundation.

Expanded Community Engagement

FWCC continued exploring:

- Speaker series concepts
- Off-site fundraising events
- Expanded youth programming
- First Tee partnership opportunities
- Additional military-focused charitable initiatives

Looking Ahead to 2026

FWCC enters 2026 with strong momentum, enhanced organizational infrastructure, and a growing national profile.

Planned initiatives for 2026 include:

- Charles Schwab Women's Invitational
- Executive Women's Day and Uncorked programming
- The Colonial Celebration – Tribute to 80 Years on Tour
- Expanded Ben Hogan Award programming
- Military Home Giveaway Luncheon at TCU Legends Club
- Expanded Patriots Outpost activation
- Ben Hogan Collegiate Invitational
- Birdies for Charities Celebration
- Potential quarterly speaker series
- Continued expansion of the "Capital of College Golf" initiative

As Fort Worth Colonial Charities continues to grow, the organization remains committed to elevating Fort Worth, Colonial Country Club, collegiate golf, military outreach, and community philanthropy.

Thank You

Fort Worth Colonial Charities extends its gratitude to:

- Colonial Country Club
- Charles Schwab
- FWCC Board of Directors
- Volunteers and committee members
- Corporate sponsors and donors
- Friends of Golf
- Tournament leadership and staff
- Charitable partners
- Military families and veterans
- The Fort Worth community

Your support continues to make our mission possible.

Together, we are building something meaningful for Fort Worth, for collegiate golf, and for future generations.

Fort Worth Colonial Charities

Building Community Through Golf, Service, and Impact